FUTURECOMPUTERS
Business IT Solutions

Backup vs Business Continuity

Planning Better for Your Business

Did you know?

1 in 5 companies don't have a disaster recovery plan

97% of SME's will shut down within 6 months of total data loss

96% of businesses with a robust disaster recovery solution in place fully recover operations

Backup vs Business Continuity; What's The Difference?

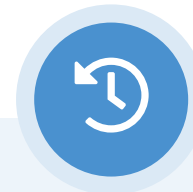Data backup answers the questions: is my data safe? Can I get it back in case of a failure?

Business continuity, on the other hand, involves thinking about the business at a higher-level and asks: how quickly can I get my business operating again in case of system failure?

93% Of Small Business Is Now Storing Their Data In The Cloud

Without A Business Continuity Solution 16.2 Days Is The Average Productivity Loss In The Event Of A Disaster

An Hour Of Downtime Can Cost A Business Thousands Of Dollars In Lost Revenue/ Productivity

Can Your Business Afford Downtime?

When talking about business continuity, we think in terms of Recovery Time Objective (RTO), & Recovery Point Objective (RPO).

RTO: The Recovery Time Objective is the duration of time within which a business must be restored after a disruption to avoid unacceptable consequences and losses.

RPO: The Recovery Point Objective is the maximum tolerable period in which data might be lost due to a disaster.

By calculating your desired RTO and RPO will show you what type of backup, disaster recovery or business continuity solution you need.

Get In Touch With Our Specialist Team Today

Call us today for your free consultation on **07 4058 5700** or send us an email on **enquiries@futurecomputers.com.au**